

onboard

The latest news from the South Florida Regional Transportation Authority - a partnership between Broward, Miami-Dade & Palm Beach counties.

COMMUTE & RECRUIT!

Jobing.com is the nation's largest, locally-focused employment media, founded by a human resources professional for human resources professionals. The Jobing.com team is a hometown family of passionate recruiting professionals and industry experts who understand the market's unique challenges and have the relationships to help make recruiting a success. Now with a new partnership between Jobing.com and the South Florida Regional Transportation Authority, effective recruiting AND commuting is the name of the game.

Knowing that most people are not lucky enough to find work right in their own backyards, and realizing the challenges of cross-county commuting, Jobing.com and the SFRTA/Tri-Rail have teamed up to provide job seekers with a viable option for commuting. With 18 conveniently located train stations across Broward, Miami-Dade and Palm Beach counties, free parking, convenient bus and shuttle connections and free transfers onto Metrorail, Tri-Rail is enabling employees to apply for positions for which they may have not otherwise considered.

With a focus on building relationships with local people and community organizations, on Jobing.com you'll find all of the elements of a traditional job board with some major differences. Jobing.com offers recruiting and employment branding solutions which are far from routine. With



expert blogs, workshops, community partnerships, Career Expos, Jobing Video, Jobing.com Career Center and Go Jobing Magazine, they are redefining what it means to recruit, both on and offline. No matter what type of candidates you're looking for, Jobing.com puts you in touch with the people you want to hire, and provides innovative resources to brand your company as an attractive employer.

For additional information, please contact Jobing.com's Community Relations Manager Jessica L. Garvar, at Jessica.garvar@jobing.com.

¡VIAJE & RECLUTE!

Jobing.com es el medio de empleos de enfoque local más grande de la nación, fundado por un profesional de recursos humanos para otros profesionales de recursos humanos. El equipo de Jobing.com consiste de una familia de profesionales de reclutamiento y peritos industriales-comerciales apasionados que comprenden los retos singulares que presenta su mercado, y que cuentan con las relaciones que lo ayudarán a lograr el éxito

(Translations continued on next page)

con sus necesidades de reclutamiento. Ahora con una nueva sociedad entre Jobing.com y la Autoridad Regional de Transporte del Sur de la Florida, el reclutamiento y los viajes al trabajo diarios eficaces se ven unidos, de eso se trata.

Es bien sabido que la mayoría de las personas no tiene la fortuna de encontrar empleo en su propio vecindario y que los viajes largos al trabajo presentan dificultades imponentes para muchos. Por eso, Jobing.com y SFRTA/Tri-Rail se han asociado a fin de proporcionar a las personas que están buscando empleo una opción viable de transporte. Con 18 estaciones de trenes en ubicaciones ventajosas en los condados de Broward, Miami-Dade y Palm Beach, estacionamiento gratuito, conexiones convenientes para autobuses y servicios de enlace, y transferencias gratuitas para Metrorail, Tri-Rail brinda a todo empleado posible oportunidades de solicitar puestos que anteriormente le hubieran presentado problemas debido a las distancias o el transporte, o ambos.

A partir de un enfoque en establecer relaciones con personas y organizaciones comunitarias locales, Jobing.com ofrece todos los elementos de una agencia de empleo tradicional pero con diferencias importantes. Jobing.com brinda soluciones de reclutamiento y empleo innovadoras dentro de un ámbito tecnológico de vanguardia. Con blogs, talleres, afiliaciones comunitarias, Exposiciones de empleo para

profesionales, videos exclusivos, un Centro Profesional y una revista, todos de ellos de su propiedad intelectual, Jobing.com está redefiniendo lo que significa el reclutamiento, tanto en línea como en otros medios. Contando con candidatos para empleos de todo tipo, Jobing.com lo pondrá en contacto con las personas que usted querrá contratar, y le proporcionará recursos novedosos para establecer su empresa como un empleador atractivo.

Para obtener información adicional, comuníquese con la Gerente de Relaciones Comunitarias de Jobing.com, Jessica L. Garvar, en Jessica.garvar@jobing.com. al Cliente de Tri-Rail, al teléfono 1-800-TRI-RAIL.

DEPLASE EPI REKRITE!

Jobing.com se pi gwo medya anbòch nan peyi a ki konsantre lokalman, yon pwofesyonèl resous imèn te kreye pou tout lòt pwofesyonèl resous imèn yo. Ekip Jobing.com se yon fanmi ki baze nan vil yo ki gen ladann pwofesyonèl ki gen pasyan nan rekritman anplwaye ak ekspè nan endistri a ki konprann defi espesifik ki genyen sou pwòp mache pa w epi ki gen ase relasyon pou kapab ede w jwenn siksè nan rekritman anplwaye. Koulye a ansanm avèk yon nouvo patenarya ant Jobing.com ak Ajans Transpò Rejyonal nan Sid Eta Florid, rekritman ANSANM ak depasman se sa ki va fè ladiferans.

Poutèt nou konnen pifò moun pa gen ase chans pou jwenn yon djòb tout pre yo epi poutèt nou konprann difikilte ki genyen lè moun ap deplase ale-retou atravè tout county a, Jobing.com ansanm ak SFRTA/Tri-Rail te deside travay tèt ansanm pou founi tout moun k ap chèche traavay yon opsyon pozitif pou depasman yo. Grasa 18 estasyon tren ki byen plase nan tout twa county Broward, Miami-Dade ak Palm Beach yo, pakin gratis, koneksyon otobis ak navèt ki fasil epi transfer gratis sou Metrorail, Tri-Rail ap pèmèt anplwaye yo aplike pou djòb yo pa ta kapab pran si se pa t pou sa.

Pouèt l ap konsantre sou tabli relasyon ak moun epi òganizasyon kominotè lokal, sou sit Jobing.com w apkapab jwenn tout bagay ki afiche sou yon tablo anons djòb nòmal ansanm avèk kèk gwo diferans. Jobing.com ofri solisyon pou rekritman ak anbòch nan kad estrateji mak nou ki pi byen anpil pase sa ki te la anvan an. Grasa blòg ekspè yo ekri, sesyon travay, patenarya kominotè, Fwa pwofesyonèl, Jobing Video, Jobing.com Career Center ak Go Jobing Magazine, tout bagay sa yo ap redefini sa sa vle rekrite pèsonèl, sou entènèt ak fas-a-fas. Kèlkeswa kalite kandida ou t ap chèche yo, Jobing.com mete w ankontak ak moun ou vle anboche yo, epi li founi resous innovatè pou fiske yon estrateji de mak pou fè konpayi w toutnen yon anplwaye ki enteresan.

Si out a renmen jwenn enfòmasyon adisyonèl, tanpri kontakte Manadjè Relasyon Kominotè Jobing.com lan ki se Jessica L. Garvar, nan Jessica.garvar@jobing.com.



TRI-RAIL RIDER GETS SWEET REWARD FROM DUNKIN' DONUTS®

Yvette Poli, a long-time Tri-Rail passenger, was recently rewarded with free Dunkin' Donuts® coffee and donuts for one year, when she was chosen as the winner of Tri-Rail's "Getting you there on the Double" promotion. The contest was a promotional campaign created to inform the public of Tri-Rail's new schedule, introducing two tracks with more trains, more often.

"I have been riding the train for many years, so I was quite excited when they called to tell me I had actually won something," said Poli. "I think Tri-Rail is a great, easy and stress-free way to get around South Florida, and I believe more people should take advantage of it."

Throughout the month of June, consumers visiting more than 200 Dunkin' Donuts® locations throughout the tri-county area were directed to www.tri-rail.com to receive a complimentary Tri-Rail Roundtrip Ticket and automatically register for the chance to win free coffee and donuts for one year. Poli was selected at random as the winner among more than 1,800 respondents.

"We enjoyed partnering with Tri-Rail on their important initiative to make people aware of their new double tracking and enhanced schedule," said Jan Shomo, Dunkin' Donuts field marketing manager. "We congratulate Ms. Poli and remind Tri-Rail passengers that our coffee and donuts are a great treat on the way to work, especially since America runs on Dunkin'."

GET MORE WITH THE E-STORE!

It may only be September, but the holiday gift-giving season will be here before you know it! Why not avoid the hustle and bustle of mall shopping and relax this year by shopping the convenient way ... with a click and a smile!

Yes, the holidays are coming sooner than you think and so are the new products now available on the E-Store! Joining the selection of model cars and other gift items, is our new 17-ounce ceramic Irish coffee mug, perfect for those special holiday beverages and our pewter holiday wreath ornament, which will start the season off with a gleam. Adult apparel and a selection of other fun items are also available.

Visit us at www.tri-rail.com to view the selection of South Florida Regional Transportation Authority/Tri-Rail E-Store items suitable for ages 2 to 92! You'll love the unique selection of railroad-themed gift items and so will your little, and not-so-little, rail fans.

Thank you for including the E-Store in your holiday plans - you will be glad you did!



COMPANIES & EMPLOYEES TAKE THE CHALLENGE

TAKE TRI-RAIL'S 60/25 CHALLENGE!

JOIN TRI-RAIL'S EMPLOYER DISCOUNT PROGRAM.

GET TO AND FROM WORK

FOR JUST \$60 A MONTH – THAT'S A 25% SAVINGS

OFF OUR ALREADY-LOW FARES.

challenge continues by encouraging more people to leave their cars at home and start commuting to work for just \$60 a month – that's a 25% savings on Tri-Rail's already-low fares. Be sure to see the announcement of our first "60/25 Challenge" company winner in next month's issue of "Onboard" and news about the next "60-25 Challenge" in issues to come!

For more information on Tri-Rail's "60/25 Challenge," call 1-800-TRI-RAIL or log onto www.tri-rail.com/60-25.

The launch of Tri-Rail's "60/25 Challenge" has been successful in increasing the enrollment of many South Florida businesses and their employees in Tri-Rail's Employer Discount Program.

Although the first phase of the "60/25 Challenge" has ended, the

FOR YOUR SAFETY

Do you know what to do in the event of a train emergency? Tri-Rail passenger cars are equipped with state-of-the-art safety features and technology for your safety. Please take a moment to review these emergency evacuation procedures and next time you are on the train, familiarize yourself with the location of emergency exits.

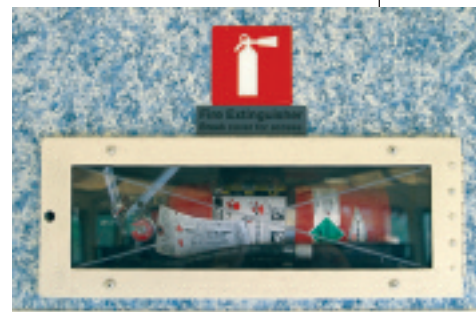
IN THE EVENT OF AN EMERGENCY: Listen for instruction on the public address system. Follow all directions! The conductor will make announcements as information becomes available.

EMERGENCY DOOR OPEN: Caution! Never exit a moving train. As you leave the train, watch your step and look both ways for trains on adjacent tracks. Follow the directions of the train crew or security officers as they direct evacuating passengers to place of safety.

EMERGENCY WINDOW OPEN: Caution! The window is heavy. Once removed, place it inside the train, out of the way. Ejecting the window outward may cause serious injury to persons on the ground. *Note: Use the emergency windows to exit, as a last resort, only if no other option is available. The upper-level windows have a drop of 16 feet or more.*

EMERGENCY LIGHTS: In an emergency, these areas will remain lit: stairwells, entryways, end doors and restrooms.

FIRE EXTINGUISHERS: Each car is equipped with four fire extinguishers. To access, break the plastic cover and follow the directions on the extinguisher. Fire extinguishers are located on the upper and lower levels of passenger cars. On the upper level, extinguishers are located above each of the stairwells. On the lower level, fire extinguishers can be found on the restroom outside sidewall, near the drinking fountain and above the three seats near the bicycle racks.



FIRST AID KITS: Emergency tools, including an emergency flashlight, are located on the stairs leading to the middle level. Automated external defibrillators are located in each of the cab cars.

PASSENGERS WHO USE WHEELCHAIRS: Some emergencies require that stretchers be used to help customers in wheelchairs leave the train. When this occurs, wheelchairs are removed separately and returned to the owners, as soon as possible.



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"UNITY IN THE COMMUNITY"

The African-American Library & Cultural Center's
fifth anniversary celebration on October 13, 2007

The African-American Research Library and Cultural Center will benefit from the "Best Ribs in Town Cook-Off" presented in part by Winn-Dixie and Tri-Rail, as part of "Unity in the Community," a fifth anniversary celebration on Saturday, October 13, from 11 a.m. to 3 p.m. at 2650 Sistrunk Boulevard in Ft. Lauderdale. Local chefs and barbecue aficionados are invited to participate for the chance to win a \$1,000 Winn-Dixie Gift Card and a pass to ride Tri-Rail for one year, among other exciting gifts.

Participants will present their secret recipe to a panel of judges, who will select the winning ribs based on presentation, tenderness and taste. A \$100 tax-deductible entry fee is required and participants will receive a \$50 Winn-Dixie Gift Card upon entering. Deadline to register is September 19, 2007.

Other activities during this free event include a gallery exhibit, storytelling, film series, health screenings, fire safety and crime prevention tips, musical entertainment and more. "Unity in the Community" sponsors include Tri-Rail, Westside Gazette, WHQT Hot 105 FM and Winn-Dixie.

The African-American Research Library and Cultural Center, the third facility of its kind in the United States, will enjoy a month-long celebration featuring the "Cotton Club Comes to AARLCC" fundraiser on October 19, 2007, to benefit the Samuel F. Morrison Endowment Fund.

For more information about "Unity in the Community," or other fifth anniversary activities, contact 954-625-2828 or aarlccevents@bplfoundation.org.

HOW TO GET THERE

Take Tri-Rail to the Fort Lauderdale Station. Transfer onto Broward County Transit Route 22 and arrive at the BCT Central Terminal. At the Central Terminal, take BCT Route 40 or Route 11 and at the Sistrunk Boulevard/27th Avenue stop, depart and walk less than a half of a mile east to arrive at the African-American Research Library & Cultural Center. For Tri-Rail schedules and travel instructions, contact 1-800-TRI-RAIL or visit www.tri-rail.com.



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